"Suzy Chapstick" and Scientists Say "Moms Can Be Planetary Heroes!"

"By Switching to Natural Household Products To Cut Global Warming and Cancer Almost in Half."

LA Times, Business Week and Stars Uncover Some Corporate American "Green Lies."

"I'm Making Amends for Causing 'Lip Addiction."

"Tribal Wisdom Could Save Us Again."

By Angel Houston

SEDONA, ARIZONA, Nov, 2007 – In the late 70's, Olympic skier Suzy Chaffee caused a sensation skidancing into the Chapstick Commercials, which pioneered fun fitness in America, as "Suzy Chapstick." Moms thanked her for inspiring their daughters to love sports... Suzy had no idea that in urging the company to use natural emollients in their lip balms, she was helping "Keep Winters Cool," and doing right for American lips and health... Environmental scientists, like Matthew Turner, just discovered that "switching from toxic synthetic cleaning, household and beauty products back to 'All Natural,' could cut global warming and cancer close to half!" "Therefore," say Turner and Chaffee, "Moms, the family consumers, can be Planetary Heroes."

Last spring, Chaffee met Turner, a Generation X skier and founder of Green Sedona (org), at an American Indian-led ceremony, after just learning that she had **elevated cancer cell levels.**

"I was shocked since I am clean, pretty lean, eat organic, and have lived in blue-skyed Sedona, Aspen and Telluride for the last decade, after bicoastal LA and Manhattan," said Chaffee. "Thank God Matthew opened my eyes and nose to these invisible, but real 'toxins of mass destruction' from many of the synthetic products we use in our homes every day. These gaseous **HydroCARBONS** then escape and become a major source of smog and global warming, causing rain and snow droughts and fires like California's, another source... The following brings to light the American Cancer Society's mystery of why one-third Americans, and **one-third Humanity, says the BBC**, have cancer. In switching, US cities could also have the **bluest skies since the Industrial Revolution**," said Suzy.

NO. 2 CAUSE OF GLOBAL WARMING!

"The most mind-blowing evidence Turner shared, which convinced me of the seriousness of shifting to All Natural products, was the *LA Times* story, 'Chemicals in Home a Big Smog Source,'" said Chaffee. (http://www.mindfully.org/Air/2003/Home-Chemicals-Smog9mar03.htm). In it, Jerry Martin, spokesman for the California Air Resource Board (CARB) dropped the following bombshells, including his courageous admission about Corporate America: "This is almost one secret area of emissions that you don't hear about, and no one talks about:"

- --"Cleansers, cosmetics and other products pump 100 tons of pollutants daily into the Southland's air <u>ranking second to tailpipe emissions</u>. Consumer products send out nearly twice as many HYDRO-CARBONS as all of the SUVs and light trucks operating in California.
- -"Household chemicals produce nearly three times more smog-forming compounds than all the factories in the area. The offending items listed by the air quality board include: (Synthetic) detergents, cleaning compounds, glues, polishes, floor finishes, cosmetics, perfume, antiperspirants, rubbing alcohol, room fresheners, car wax, paint and lawn care products." (which all have green alternatives now) -- "Even before these chemicals escape into the environment, they contribute to indoor air pollution, which typically is more dangerous than smog because the chemicals concentrate nearer to people." (i.e. enclosed environment)
- --"<u>By 2020</u>, household emissions are projected to overtake cars and trucks as the region's biggest contributor to smog," says AQMD.
- -"Environmentalists say the \$80 billion Consumer Products Industry nationwide has tied the hands of

California regulators, who set the tone for the country."

—<u>It doesn't look like we can comply with the Clean Air Act standards for 2008</u>, unless we can regulate further, according to Catherine Witherspoon, executive officer of the California air board.

"I wasn't consistently using 'all natural' cleaners and beauty products because I had **blondly trusted** we still had a Constitutional Government 'For the People,' and the FDA would take chemicals killing us off the market," said Suzy. I never saw corroborating stories by other press giants like **NBC's Tom Brokaw**, **Barbara Walters**, FOX News, National Geographic, YouTube, local media. Hail also to Green Giants: Bobby Kennedy Jr and NRDC, Robert Redford, Leo de Caprio, Green Goddesses: Olivia Newton John (Breast cancer survivor), Kelly Preston (baby almost died from synthetic carpet-ing), Holly Berry and Sharon Stone (unmasked toxic beauty chems in 'Cat Woman'), Julia Roberts ('Erin Brockovitch')...all trying to warn us." See stories on: http://www.cleanenvironmentnow.org/

"Our homes are much like chem labs – from companies replicating many beauty and medicinal discoveries of American Indians, with mainly cheap toxic ingredients, which have made corporations trillions. Many of these chemicals that didn't exist 75 years ago, have been gradually poisoning our families, schools, businesses, and life support systems. Distracted by our busy lives, Americans are waking up to shocking symptoms of why our country ranks 26th in world health," said Chaffee.

"While the Chemical Experiment has given us great advances, let's use our limited petroleum supplies on irreplaceable products, like our computers, cell phones and medical devices for hearts... to maintain our quality of life long term," says Turner. Many of the 8,000 registered chemicals on the market have never been tested, let alone reactive combinations, like the medical industry does. **Only <u>five</u> chemicals have ever been banned by the US Government,** compared to strict regulation in Europe under REACH, say ethical scientists. Added to the "greed-oriented American auto industry," admitted Jack Chrysler, grandson of the founder, and **not since Noah and the Great Flood 12,000 years ago, has the Human Race been at such (unnecessary) risk – mainly from the last 75 years.**

Yet Europe, as well as multi-national corporations and investors, not wanting to be blind-sided, are finding that <u>Green Chemistry is good for the bottom line</u>. See YouTube's "Toxic Chemicals in **Products: Financial Risks and Opportunities**" (http://youtube.com/watch?v=11JvMZoMY8g). Likely also inspired by lawsuits connecting diseases to specific chemicals through DNA, (http://news. bbc.co.uk/2/hi/health/6998437.stm), and raised awareness by Supermoms, former Wal-Mart Board member, **Senator Hillary Clinton**, and Aida Alvarez, a new member who served on President Clinton's Cabinet, the SuperStore this year adopted higher standards than our US Government.

"Appearing on Comedy Central's *Daily Show* with Cindy Crawford about causing 'Lip Addiction,' which I first thought was a great joke, woke me up to dig deeper," said "Chapsticks" "Thanks to a nurse friend, Sue Miller, I learned about their study that 'petrolatum/petroleum jelly interferes with the body's natural moisturizing mechanism.' Very embarrassing," said Suzy, recalling the addictive toxic additives in the Cigarette Industry expose.

Few noticed the *LA Times* story when it broke in 2003, until Earth Hero VP Gore woke up billions with his film, LIVE Earth Concerts, and Nobel Prize. Humanity is now hungry to do more and looking for solutions like California's journalistic **bombshell**. "To also make amends for causing 'Lip Addiction,' I am getting this 'bomb' of a different flavor on everyone's lips, especially through moms or 'Tel-A-Mom,' the ultimate communicators," quipped Chaffee. "I don't believe Chapstick and other companies knew the downsides in the 70's, but by 2003 most knew, and responsible ones, like Chapstick, now have natural versions. I am grateful that commercial made me a household name, as it helped me inspire visionary jocks: VP Fritz Mondale, Senator Ted Kennedy and President George Bush Sr, (on his Fitness

Council) to help WSF strongly enforce Title 1X-Equal Opportunity for WomenSports in Schools, after leading the Washington March. The Surgeon General then found sports delay teen pregnancy, which reduced over-population in America, the root of Global Warming. But because of stepped up hormones in meat and chicken, plus pharmaceuticals excreted in sewage all end up in our tap water, eight year old girls in some places are growing breasts and having babies, undoing progress.

"Matthew and I are proud so many Earth Citizens are valiantly upgreening to preserve the best of our way of life," said Suzy, whose relative and supporter, the late **Senator John Chafee (R), wrote the Clean Air Act**. "Restoring our children's Air and Water is a 'Bio-Partisan' issue," they stress.

OPPORTUNITIES TO FURTHER UPGREEN OUR AMERICAN WAY

- -- US has lowest life expectancy of the G8 countries, Americans Indians 20 yrs less than Mainstream.
- --US has 1/25 of world pop, yet consume 2/3 of world resources, one of us consumes equal to six...
- --Bill Moyers found Americans have approx 85 toxins in our bodies, 13 dioxins (causes ³/₄ of all cancers
- released in fires), as well as 31 PCB's, which the press heroicly stopped after scientists found its link to sex organ mutations in remote pristine areas. Toxic chemicals are found in newborns and every child.
- --The average 60 something woman has **absorbed 30 lbs of ingredients into her bloodstream**, in moist-urizers, makeup, and hair products, related to breast and other cancers, depression, as well as birth, neuro genital, and brain defects. (Instead of chicken soup Suzy brings friends natural cleaners).
- -- The doctor of **First Lady Jackie Kennedy** attributed her death from Non-Hodgkin's Lymphoma, to be **from the hair dye she regularly used.** (http://www.hispaniconline.com/magazine/2004/oct/ LaBuenaVida/beauty.html). See "Most Unwanted" beauty ingredients, and healthiest at end.
- --Beware of anything labeled "fragrance, perfume, scented, or cologne" codes for synthetic VOC's concocted to attract opposite sex, but disrupt hormones that control every body function (like parabens). They end up in tap water and waterways damaging wildlife long term, says Stanford University http://news-service.stanford.edu/news/2004/november3/Perfume-1103.html-why some US/Canadian cities ban Fragrances in public places. Waste treatment plants cannot eliminate these chemicals, therefore scientists conclude we must prevent contaminants from entering waterways in the first place.

THE GOOD NEWS! - "21 Century Man is in for a shock similar to the 19th Century, when French chemist **Louis Pasteur proved invisible germs cause many diseases**, which gave birth to today's hygienic practices. While everyone has cancer cells, the key is keeping the levels low," said Suzy. "Thanks to Turner's info eliminating the toxic soup in my home, which had weakened my immune system, along with living decades in cities and pesticides in my dad's garden, four months after 'cleaning house,' and detoxing, **my cancer cell levels are now normal.** It feels like I had a 'Life Lift,'" said the surprised, relieved "icon of the Babyboomer Generation." "I also lost pounds since my body no longer needs to pad vital organs with fat, a huge side benefit for Americans Dio-besity Challenge," smiled Suzy. "Plus it cleared my brain to connect these dots. And if a blond can...!"

Aspen is the Greenest Ski Area in North America, and gets the best snow. Yet Auden Schendler, Aspen SkiCo's environmental executive, also wanting to help steer Corporate America and skiing onto an authentically sustainable course, boldly exposed prevalent greenwashing tactics in October 29's *Business Week* coverstory "*Little Green Lies*," by Ben Elgin. (http://www.businessweek.com/magazine/content/07_44/b4056001.htm). That is why VP Gore buys Carbon Offsets from Native Energy.com, whose Wind Energy just won a World Clean Energy Oscar in Switzerland.

If you are confused shopping for healthy products, even in health food stores, it is because of **GREEN-WASHING.** "Products that promote a few 'organic' or 'natural' ingredients upfront, may still have 'fragrance' that damage your family's hormones and Nature, when they or you could use a drop of healing essential oils from flowers or herbs, or go 'scent free,'" advises Turner. "Read labels and check

the ingredient dictionaries at end, ask store clerks you trust, Google, e-mail, or call the company, which is liable for your health. Definitely replace with natural versions, anything with dioxins (DNA mutating 'Darth Vaders of toxins'), in synthetic pesticides and herbicides. Wal-Mart first banned the widely used Permethrin/Prelude insecticide that also causes rapid brain firing in people, plus seizures and cancer.

Women are already in the front lines of "Winning the Race to Save the Planet." Moms Against (dental) Mercury successfully sued the FDA in 2007. The FDA now tells dentists to avoid lawsuits by warning sensitive persons, including pregnant women, that silver fillings are 50% mercury and may cause fetal brain damage...(www.toxicteeth.org). "There is a prophecy that feminine energy (in males too) is purifying Earth. US/World Women now have the power to save our families and Species by wise consumer choices. French Citizens also rose up, and their government in fear of angering the people, quickly banned Imidaclopid, the pesticide that nearly destroyed world bee population this year, critical for food supply. We all need to flex our attitudes like Women and the French," said the activist.

Last December, Chaffee, co-founder of Native Voices Foundation, heading the President's Healthier US Initiative on behalf of Native Americans in the Great Outdoors, learned from Bob Gough of Native Wind, that Europe had the warmest winter in 1,250 years. To also fortify US snow, she rallied Networks representing almost a billion, like Earth Charter USA's 2,500 organizations, (http://snow-riders.org/network.html), to join a Native Elders-led World Prayer. Europe's snow returned.

The new challenge is more Americans wanting to use **gray water for lawns and agriculture, and ski areas** for snowmaking. N. Carolina has a law against use of gray water on plants... "because it may contain disease-causing organisms" (http://www.p2pays.org/water/GraywaterFactsheet.pdf), i.e. cost to health. Flores Kestner (Cortina Rancheria), tribal advisor to the Environmental Protection Agency (EPA) of California and Arizona and NTEC member, explains: "Treatment plants cannot filter out synthetic Pharmaceuticals with growth hormones, endocrine disruptors and slew of others, as it is too costly. That is why the natural approach and the precautionary principals are what the tribes strive for. It is too late once something happens to the environment to bring it back to where it was. Product manufactures will not like this, yet the cost on the planet is too much."

"So please join in spreading this practical solution to return to Nature's Laws to protect our life support systems and enhance natural snow/water by switching a few products and ingredients. Isn't that easier than switching planets?" asks the "Snow Goddess."

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Addenda: CRASH COURSE ON SWITCHING TO ALL NATURAL PRODUCTS NATURAL CLEANING PRODUCTS - Debra Lynn Dadd's book 'Home Safe Home,' and the US Dept of Agriculture's Natural Resources Conservation Services' have natural cleaning tips like using lemon and vinegar for around a dollar: http://www.nrcs.usda.gov/feature/highlights/homegarden/hazmat.html.

Safeway and health food stores **carry** natural cleaning detergents for around \$4. to prevent contaminating air and waters for drinking and damaging aquatic life. Eco Pioneer/Star **EdBegeley.(com)** offers an **all natural cleaner** plus **www.Citizenre.com's** affordable Solar for \$500. Sedona to be first US Solar City.

BEAUTY PRODUCTS - See "Most Unwanted" Synthetic Beauty & Hygiene Ingredients on: http://100777.com/node/1117. "Most Wanted" Beauty Enhancers are in Aubrey Organics "Natural Ingredients Dictionary," (http://www.aubreyorganics.com/about/dictionary/adiction.cfmlink). Dr Hauschka (used by film/TV makeup artists), Astara Skincare(.com) & tribal-made, are other leaders.

GREEN HOUSEHOLD, GARDENING, BUILDING, AND AUTO PRODUCTS

Green building, energy & water-saving products on http://www.environmentalhomecenter.com/home.shtml. Bioshield (clay) Paints cover toxic ones & absorb VOC's, dioxins, mold. **Green Bug Control:** http://www.epa.gov/WaterSense/docs/water-efficient_landscaping_508.pdf, **Green weedcontrol:** Vit C-cide & Waipuna.com's organic foam weedcontrol. **New Car** Smell DeToxic: http://www.cnn.com/2006/AUTOS/01/31/toxic_cars/index.html.

DE-TOXING is Key to Health: Sports, Fiber supplements, saunas/sweat lodges, showers/baths, Vit C, Jacuzzis (oxygenated), colon cleanses (recommended in Dead Sea Scrolls), yoga (Dahn for intestinal fitness), EPFX biofeedback device, NAET (rids allergies), footbaths, chelation, clays, EMF Protectors.

CEO PROPHESY (Optional) by Suzy Chaffee

California's fire disaster smacks of Sylvia Browne's *NY Times* Bestseller "Prophesy:" A few Corporate CEO's finally wake up around 2010, when their children die of lung diseases from continuing air degradation, and with 2012 coming up, others want to clean up their "priceless" karma. As a result, these Captains of Industry unite and pour billions into cleaning up their acts, pushing through clean fuel vehicles, and replanting large tracks of the clearcut Amazon Rainforest, the "Lungs of Mother Earth." Say a prayer for Denny Klein's water burning engine, with US Government & Detroit contracts, flies. Fox News: http://www.leftlanenews.com/video-revolutionary-water-based-power-for-cars.html. This helps restore the hole in the ozone, blue skies in the cities, and respect for Americans abroad.

On C-Span Harvard scientists said Western Wildfires, like California's, are not only major contributors to heating the planet, but are causing a significant rise in lung diseases – we heard of many Californians spitting blood. Since this is happening sooner than Brown predicted, hopefully Brown's Corporate Earth Heroes will also show up sooner, before they have to lose their beloved children and while our Biosphere has a better chance of bouncing back.

Thanks to the bold revelations by these Green Giants, and Moms, the "Consumers-in-Chief," corporations that quickly take advantage of this window and shift to healthier natural ingredients, will thrive, so we consumers will survive with some quality of life intact. This is also a Golden Opportunity for any company who has knowing or unknowingly hurt the American People, to **make some meaningful Green amends like me, Wal-Mart, and others.**

"This 'Race to save the Planet,' is the name of a course that my Olympic Phd brother, Rick, wrote and teaches to give corporations, like Verizon, and the National Guard, longevity. This Human 'Race' is the most important Race or Game of our Lives. "The purpose of learning to ski fast is to apply the skills to life – like rapidly slaloming around objects to now save our beloved snowsports and Planet" - Rick and I told the next generation of skiers, as we were inducted into the Vermont Ski Racing Hall of Fame in 2007. The same for other sports, which have been used through the ages as preparation for emergencies: We are

currently headed for a global environmental emergency that dwarfs all wars combined, unless we quickly make another giant green leap in a more Nature-embracing direction.

Can you imagine if all the bonding ecstatic energy of the Olympics, Super Bowl, World Series, NBA & NFL Playoffs, Soccer and other World Championships, Grand Prix, Music/LiveEarth "Love concerts," Pow Wows and other Dance Fests, kids playing video games..., united to preserve Earth, our only Home? Now imagine that mondo euphoric energy cheering each of us on, as we play an irreplaceable position on magnificent TEAM EARTH, with one Goal as Earth Guards: Joyfully passing the ball as we stealthily dart and dance around obstacles to purify our homes, air and water, and finally turn Earth back into a flowering Paradise for ourselves and future generations!

On this Field of Dreams, our favorite sports and games and families... can continue - our Joy- that makes life worth living! By doing our Personal Best we inspire others, further ensuring our Team Earth VICTORY! While becoming Heroes to our biggest Fans and Chief Green Assistants, our Children."

Realizing like the Europeans and Asians, that we too have finite resources, America is starting to become a more mature society. We are again learning from the First Americans, and taking what we need and leaving the rest for future generations, and the most precious things cannot be purchased, like Joy, Love and Family.